

**FOR IMMEDIATE RELEASE:**

***TO HIRE OR NOT TO HIRE –  
THAT IS THE QUESTION!***

Employers know that today's savvy job seekers are capable of Oscar winning performances during interviews. Applicants are on their best behavior, revealing only a small piece of who they are. **Don't Hire Anyone Without Me!** is a revolutionary approach to interviewing and hiring the best candidates. Author **Carol Quinn** gives employers the ammunition they need to make good judgments and smarter hiring decisions.

Quinn teaches a revolutionary approach to hiring called "Motivation-Based Interviewing," which helps to determine whether an applicant will be a truly motivated worker or is just motivated to get the job! In **Don't Hire Anyone Without Me!**, she teaches the skills necessary to make accurate motivation assessments.

Interviewers learn how to avoid the most common pitfalls, such as hiring based on skills alone, formulating questions that give applicants cues on the "right" answer, or following "gut feelings." **Don't Hire Anyone Without Me!** explains what the applicant's answers *really* mean and offers tips to help interviewers choose a good hire. Readers become skilled at:

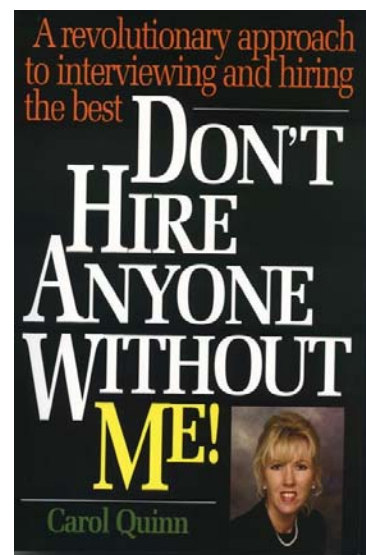
- Preparing and presenting questions.
- Listening attentively.
- Giving feedback.
- Getting the applicant to let their guard down.
- Reading body language, facial expressions, and tone of voice.
- Ascertaining motivation and interest levels through indirect assessment.
- Judging integrity.
- Sifting through explanations vs. excuses.
- And much more.

**Don't Hire Anyone Without Me!** describes the subtleties of the relationship between interviewer and applicant, and the interdependent game of control over the job offer. By fully understanding the nuances of this relationship, combined with sharpened questioning and listening skills, interviewers will develop a keen eye and consistently select the best candidate for any given position.

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***ABOUT THE AUTHOR***

**Carol Quinn** (Delray Beach, FL) is the president and founder of Hire Authority, Inc., a company that specializes in training interviewers. Ms. Quinn teaches her cutting-edge methodology in workshops all over the United States, using examples based on thousands of actual interviews. Many of her articles have been published in major trade publications and she has also been interviewed many times on television.

[www.hireauthority.com](http://www.hireauthority.com)

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