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# i.d.e.a.s. Learning Wins Contract to Bring Hire Authority, Inc. Training Online; New Interactive Experiences Will Teach and Assess Skills

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Kelly Pounds, Vice President of i.d.e.a.s. Learning, announced today the company has been selected by Hire Authority, Inc. to oversee the creative development and implementation of two Hire Authority interactive online training courses.

"We were looking for a highly creative team with a solid success record in implementing online interactive content," commented Carol Quinn, President and Founder of Hire Authority, Inc. and author of the books "Don't Hire Anyone Without Me" and "Have the Attitude!" "What gave them the edge over every other company under consideration was their high achiever attitude. When asked to develop a new online training method, the i.d.e.a.s. team jumped in, fully intrigued, looking for new ways to accomplish our vision. This won my confidence. With i.d.e.a.s. on board, I know our new business initiative will be a success."

The i.d.e.a.s. team will take the two Hire Authority courses presently offered in face-to-face training sessions and turn them into web-based

interactive experiences. The first course, "Interviewer Training for Hiring High Performers," is based on the book "Don't Hire Anyone Without Me," a how-to book that teaches employers to accurately assess job applicants using motivation-based interviewing to identify High Achievers. The second course, "Experience the Attitude," is based on Quinn's second book, "Have the Attitude," which allows individuals to explore their own attitude and discover how to maximize their greatest potential.

"The use of online materials in a professional setting is forward thinking and cost effective," said Kelly Pounds, V.P. i.d.e.a.s. Learning. "We're delighted to be working with Carol to bring her revolutionary interviewing technique and insight into the High Achiever to the Internet in an interactive format. We're pleased that she selected our team to advance her business."

About Hire Authority ([www.hireauthority.com](http://www.hireauthority.com)): Founded by Carol Quinn, Hire Authority, Inc. is an Orlando-based company specializing in teaching employers how to improve their interviewing and hiring skills. Quinn's cutting-edge methodology of Motivation-Based Interviewing was derived from her experience in interviewing thousands of applicants in corporate America and is taught in 10 countries in English and Spanish.

About i.d.e.a.s. ([www.integrityarts.com](http://www.integrityarts.com)): A widely respected story consulting, production and post production company, i.d.e.a.s. develops learning and integrated communication products for the travel & leisure, healthcare, entertainment, government and education markets. The creative and technical teams work together to produce solutions, including story concept and development, creative design, instructional design, video/DVD production, simulation training, high definition (HD) post production, surround sound audio mixing, original content programming, and experience enhancement.

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